

I P S F W e b i n a r

YOUTH INVOLVEMENT IN POLICY RESEARCH AND ADVOCACY: CREATING POLICIES AT A GLOBAL LEVEL OF FIP + IPSF

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*Lead for Policy, Practice and Compliance
International Pharmaceutical Federation (FIP)*

Hera Ali
IPSF Chairperson of Public Health 2019-2020

Time of Webinar: **27th July 2020, 1.00 pm GMT+1**



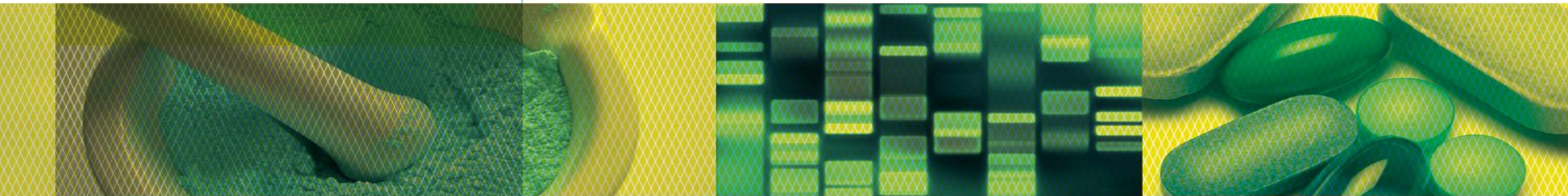


International
Pharmaceutical
Federation

Policy Research and Advocacy: Creating Policies at a global level of FIP

Zuzana Kusynová, FIP Lead for Policy, Practice and Compliance

27 July 2020



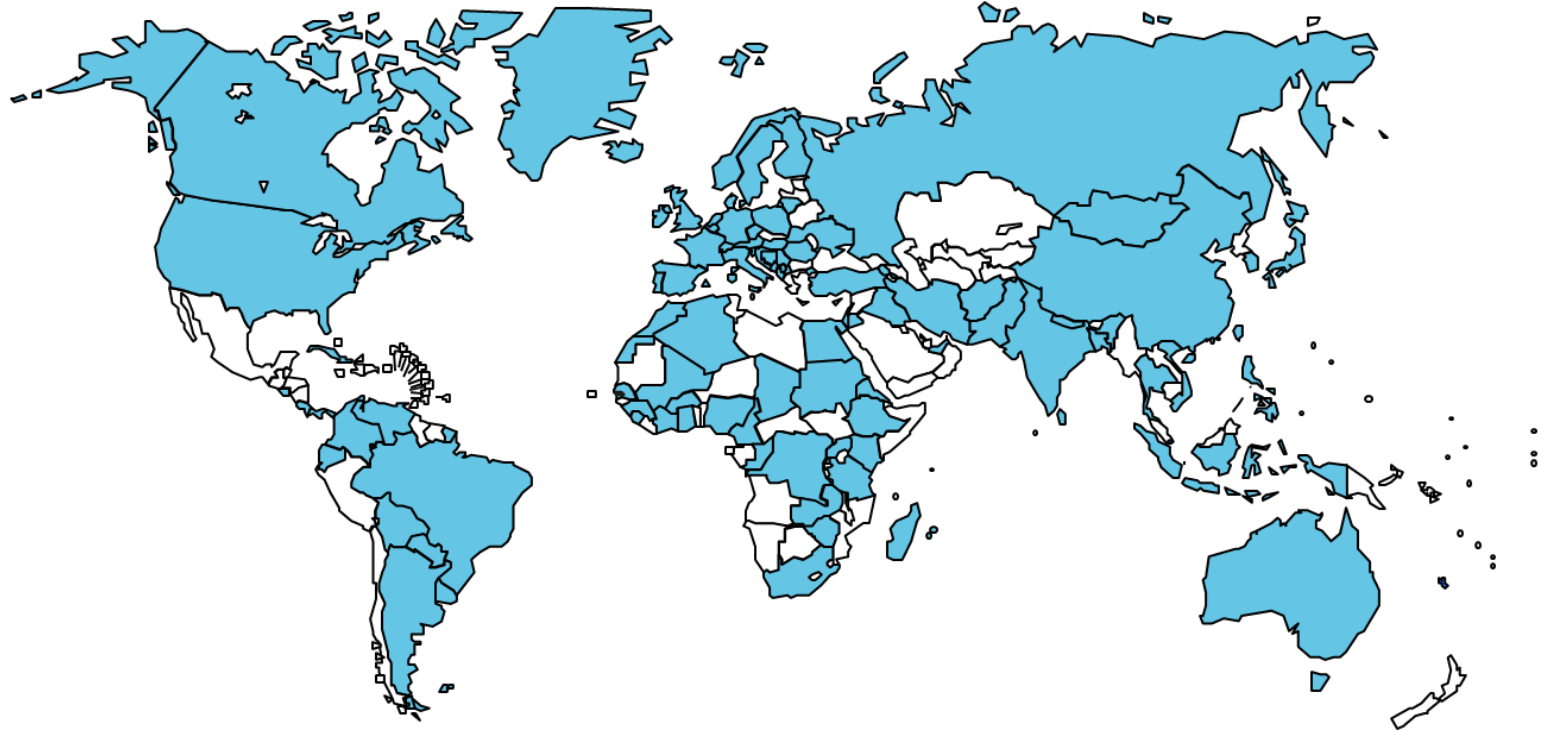
**ADVANCING
PHARMACY
WORLDWIDE**



Introduction

FIP membership

151 member organisations & observer organisations



+ 3500 individuals from more than 100 countries + 167 schools of pharmacy

FIP membership

Young pharmacists

- Encouraging the young members to participate in FIP projects and activities.
- Lead individuals who can act as agents of positive change at local, national, and international levels. both in the profession and in society.



Dr Rebecka Isaksson (UK)

The team consists of:
Vice chair



Ms Sarah Dineen-Griffin
(PhD student, Australia)

Member



Dr Sifei Han
(Monash University,
Australia)

Vice chair



Mr Brian Cicali
(PhD student, USA)

Member



Dr Rudi Abdulkader
(Kyoto University, Japan)

Member



Mr Khalid Garba Mohammed
(PhD student, Italy)

Leadership of NGPS



Steering committee of YPG

The FIP Young
Pharmacists
Group

For new graduates
and young
pharmacists

Fédération
Internationale
Pharmaceutique
International
Pharmaceutical
Federation



Highlights of FIP policy and advocacy work

Policy work of FIP

Advancing pharmacy

- FIP is active in advancing the role of the pharmacist in different areas of pharmaceutical practice, science and education
- FIP's advocacy for pharmacists to take an active role in patient-centered care – for individual pharmacists in their practices as well as within their nationally defined scope of practice
- FIP supports its member organisations to develop specific policies and standards of practice within a national framework

 **SUSTAINABLE DEVELOPMENT GOALS**



 **SUSTAINABLE DEVELOPMENT GOALS**



Universal Health Coverage

Leave nobody behind



**Primary health care is a critical
foundation for universal health coverage.**



***Safe systems & safe
practices***

***Prevention
strategies***

***Affordability and
access***

***Innovation and
implementation***

Polypharmacy

Universal Health Coverage

Leave nobody behind

UNIVERSAL HEALTH COVERAGE MEANS ENSURING ALL PEOPLE HAVE ACCESS TO THE HEALTH SERVICES THEY NEED WITHOUT BEING PUSHED INTO POVERTY BY PAYING FOR THEM

Pharmacy aligned at every stage

Primary health care is a critical foundation for universal health coverage.

World Health Organization

Safe systems & safe practices

Prevention strategies

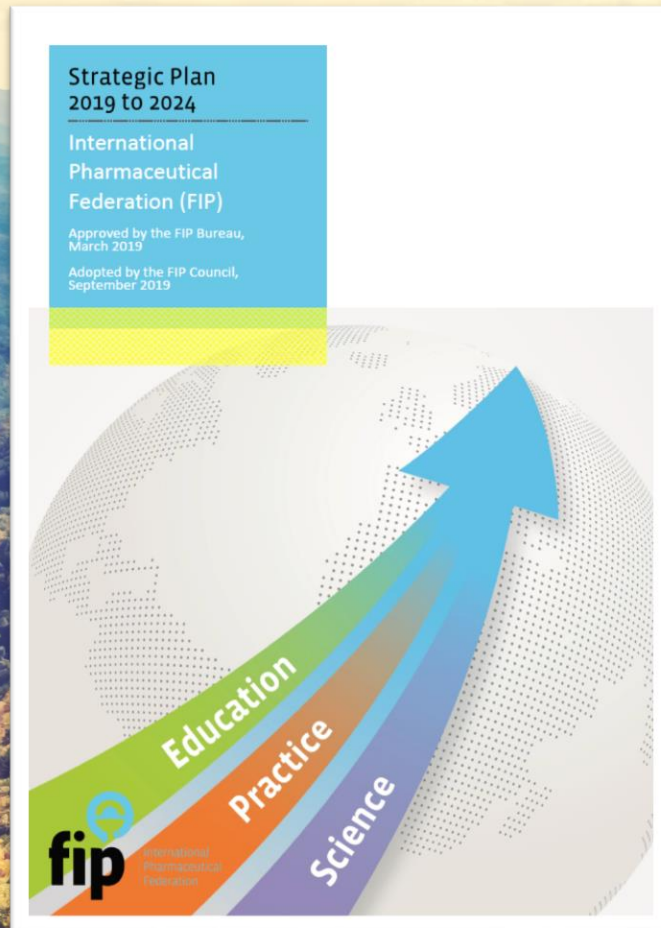
Affordability and access

Innovation and implementation

Polypharmacy

FIP's Vision


Advancing pharmacy worldwide



A world where everyone benefits from access to safe and effective medicines and pharmaceutical care

FIP's Mission

Advancing pharmacy worldwide



Improve global health by supporting the advancement of pharmaceutical practice, sciences and education

Sustainability challenges of health systems

How can pharmacy contribute?

Challenges

1. Demographic pressure - ageing population
2. Non-communicable diseases - chronification of illness
3. Scientific and technological innovation - higher cost of care
4. Misalignment between supply and demand of health workforce
5. Increased pharmaceutical expenditure in secondary care
6. Inefficient use of secondary care and emergency services
7. Geriatric care / care homes
8. Antimicrobial resistance
9. Physical inactivity, obesity, unhealthy diet and habits

Pharmacy's response

1. Promote healthy ageing, compression of morbidity
2. Prevention, screening, referrencing, disease and therapy management
3. Rational and responsible use of resources (including medicines and medical devices)
4. New services, new task distribution, interprofessional collaboration
5. Better use of medicines; preventing hospital admissions
6. De-secondarisation of care; Minor ailment services
7. Support and better use of medicines
8. Antibiotic stewardship policies and practices
9. Health education, active prevention, public health interventions at pharmacies and in the community

Policy work of FIP

Advancing pharmacy

- Collecting evidence
 - *FIP reference papers*
 - In specific diseases (noncommunicable diseases, mental health...)
 - For particular audience (maternal health, newborn and child health, elderly patients...)
 - *FIP reports:*
 - On topics of relevance for development of the pharmacy profession (pharmacy workforce, education, developments in technology...)
 - On priority topics for sustainability of pharmacy services (remuneration, regulation...)
 - Collaboration with partners (joint statement e.g. on self-care...)

World Diabetes Day

Pharmacists' contributions to diabetes care



Establishing tobacco-free communities

A practical guide for pharmacists

2015

Focus on Mental Health

The Contribution of the Pharmacist

2015

Good Pharmacy Practice

Joint FIP/WHO Guidelines on GPP: Standards for quality of pharmacy services

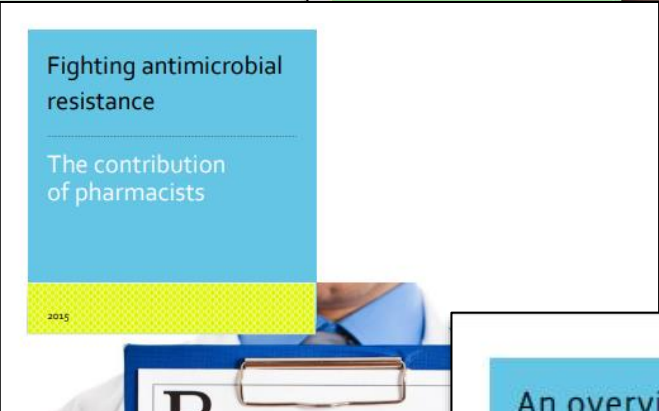
Fédération
Internationale
Pharmaceutique
International
Pharmaceutical
Federation



Fighting antimicrobial resistance

The contribution of pharmacists

2015



Reducing harm associated with drugs of abuse

The role of pharmacists



Use of medicines by the elderly

The role of pharmacy in promoting adherence

2018



Pharmacy as a gateway to care

Helping people towards better health

2017



An overview of current pharmacy impact on immunisation

A global report

2016



Policy work of FIP

Advancing pharmacy

Collecting evidence → reference documents → serve as basis for policy recommendations



Policy work of FIP

Advancing pharmacy

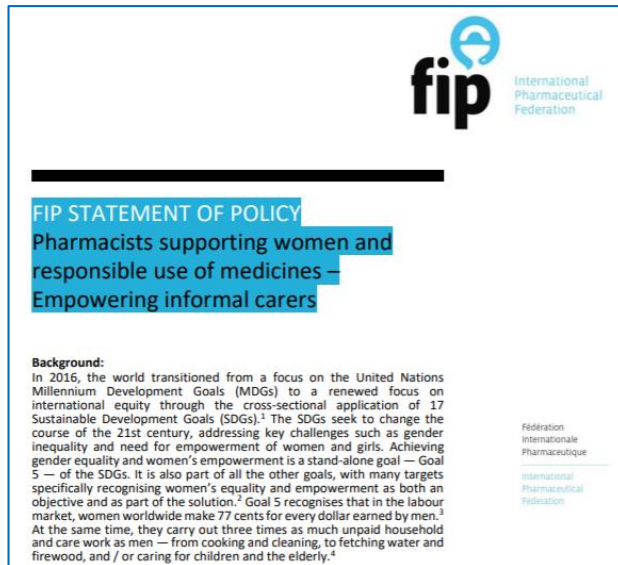
Collecting evidence → reference documents → serve as basis for policy recommendations



Policy work of FIP

Statement of policy

- Sets out FIP's current policy on a specific subject. Its existence indicates that the federation intends to pursue this policy with other relevant international organisations and expects its member organisations to promote the policy to national bodies, including governments



fip International Pharmaceutical Federation

FIP STATEMENT OF POLICY
Pharmacists supporting women and responsible use of medicines – Empowering informal carers

Background:
In 2016, the world transitioned from a focus on the United Nations Millennium Development Goals (MDGs) to a renewed focus on international equity through the cross-sectional application of 17 Sustainable Development Goals (SDGs).¹ The SDGs seek to change the course of the 21st century, addressing key challenges such as gender inequality and need for empowerment of women and girls. Achieving gender equality and women's empowerment is a stand-alone goal — Goal 5 — of the SDGs. It is also part of all the other goals, with many targets specifically recognising women's equality and empowerment as both an objective and as part of the solution.² Goal 5 recognises that in the labour market, women worldwide make 77 cents for every dollar earned by men.³ At the same time, they carry out three times as much unpaid household and care work as men — from cooking and cleaning, to fetching water and firewood, and / or caring for children and the elderly.⁴

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FIP STATEMENT OF POLICY
The role of pharmacists in non-communicable diseases

PREAMBLE

In 2006, FIP adopted a statement of policy on "The role of the pharmacist in the prevention and treatment of chronic disease". More recently, FIP set up a working group with the goals of collecting and analysing the available evidence for the role and impact of pharmacists' interventions in the fight against non-communicable diseases (NCDs). This group was tasked with providing an overview of existing national and regional policies around the fight against NCDs, assessing pharmacists' value proposition in prevention, implementation and supervision of the therapeutic plan and how these initiatives could be supported by new technologies, as well as analysing the skills of pharmacists for delivering these services.

This FIP statement of policy renews the commitment of the profession to the optimal prevention, detection and care of patients living with NCDs.

The reference paper [1] produced by this working group considers newly available evidence on the epidemiology of NCDs in an ageing world, established and emerging roles of pharmacists in primary health care, and the developments in disease screening and sharing of patient clinical information across the health care team.

Fédération Internationale Pharmaceutique
International Pharmaceutical Federation



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GLOBAL SELF-CARE FEDERATION

2019 Joint Statement of Policy by the International Pharmaceutical Federation (FIP) and the Global Self-Care Federation (GSCF) on Responsible and Effective Self-care

Objective
The objective of this statement is to describe the united role and intention of the pharmacy profession and industry in delivering solutions to people to facilitate self-care and in engaging with stakeholders including governments to further develop self-care as a core pillar of sustainable healthcare systems. This statement considers regulated or evidence-based self-care products designed to promote good health, or to prevent and/or to treat ill health through self-care, and to achieve positive outcomes for people's health. In this context, pharmacists play a key role when assisting individuals as they can provide unbiased, evidence-based advice and information about regulated or evidence-based self-care products and services available.

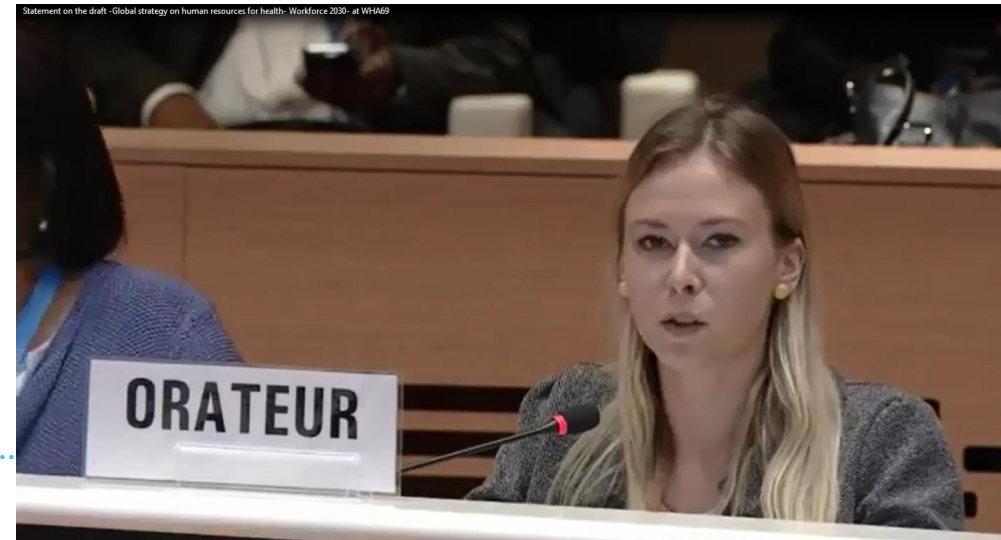
Definition
The World Health Organization defines self-care as the ability of individuals, families and communities to promote health, prevent disease, maintain health, and to cope with illness and disability with or without the support of a healthcare provider. Self-care encompasses several issues including hygiene, nutrition, lifestyle, environmental and socio-economic factors.¹ Promotion of self-care is a means to empower individuals, families and communities for informed health decision-making. It has the potential to improve the efficiency of health systems and to contribute towards health equity.²

Highlights of FIP collaboration with partners

How FIP interacts with WHO

Through:

- Technical (online) consultations and revisions of draft documents
- Advocacy activities
- Interventions at WHO Executive Board (WHO EB) meeting and World Health Assembly (WHA)
- Within alliances (World Health Professions Alliance)
- Informing pharmacists and pharmaceutical scientists about relevant WHO work through FIP publications
- Joint FIP-WHO projects

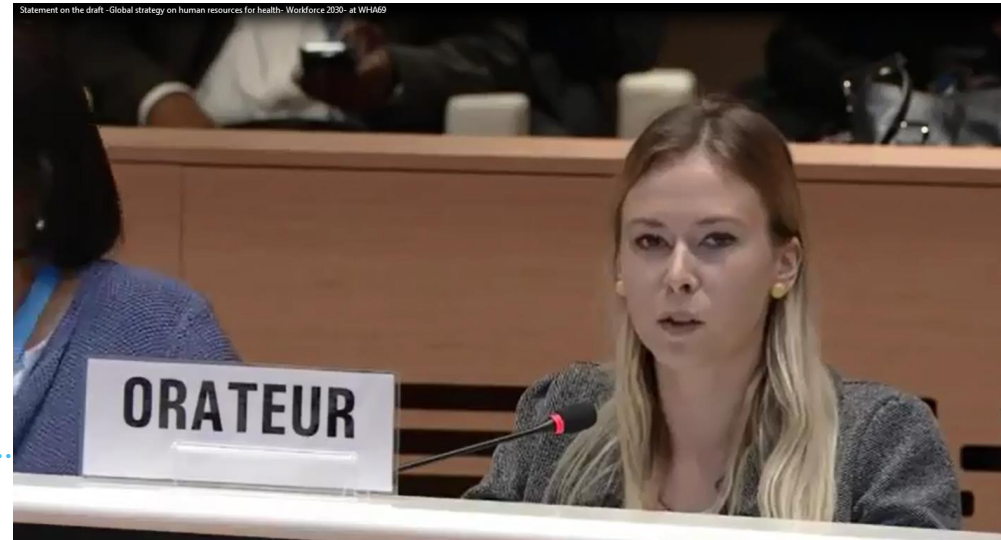


How FIP interacts with WHO

Through:

- Technical (online) consultations and revisions of draft documents
- Advocacy activities
- Interventions at WHO Executive Board (EB) meetings (A)
- Within all WHO regions
- Informing WHO work through FIP
- Jointly supported statements
- Public relations and communication
- Jointly supported statements

New: Collaboration with IPSPF on jointly supported statements





2019: FIRST Memorandum of Understanding between FIP and WHO to strengthen partnership around workforce, patient safety, primary health care and other areas

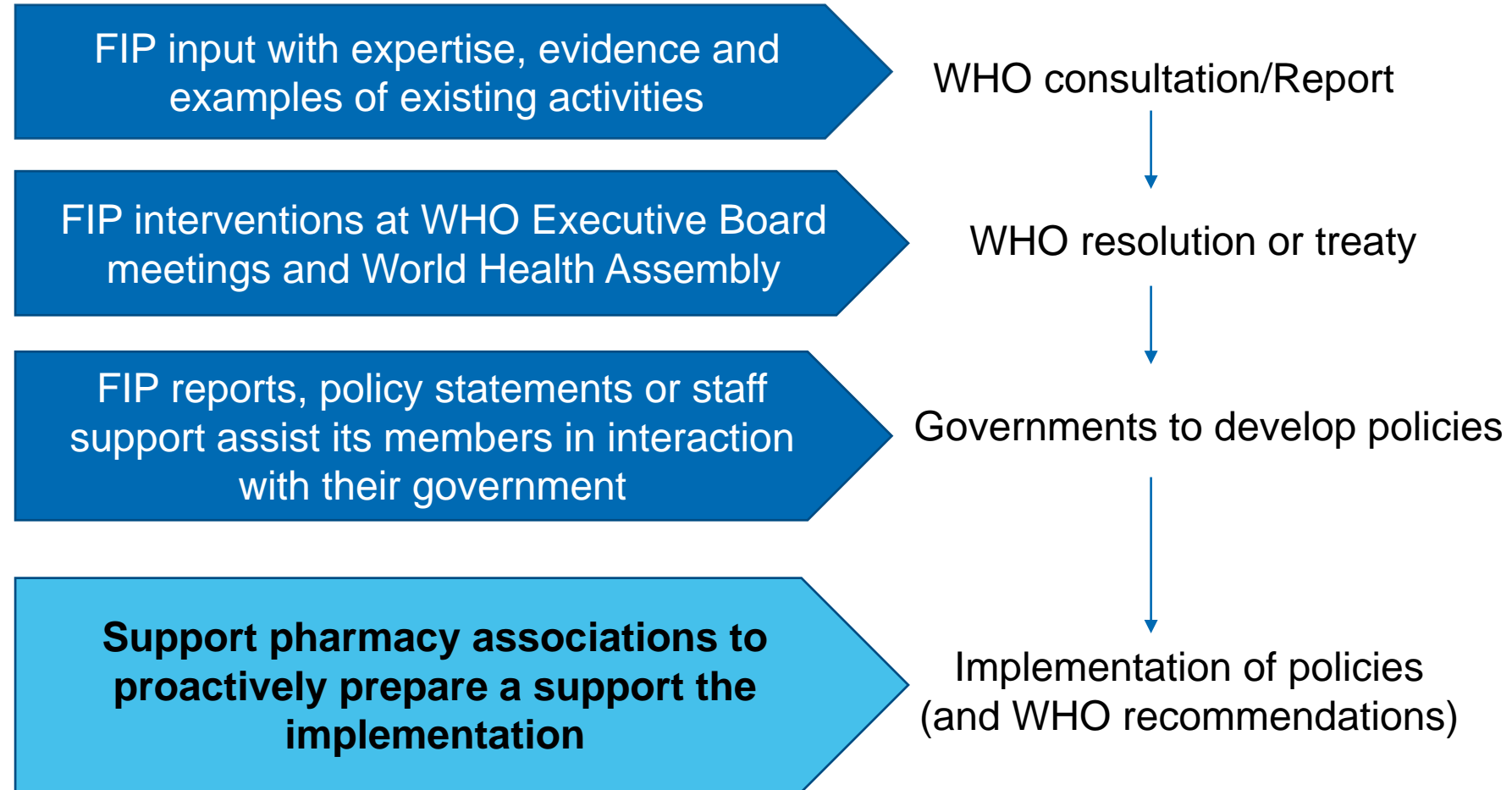


New: YPG representative at this meeting

2019: FIRST Memorandum of Understanding between FIP and WHO to strengthen partnership around workforce, patient safety, primary health care and other areas

FIP policy work

From policy to implementation



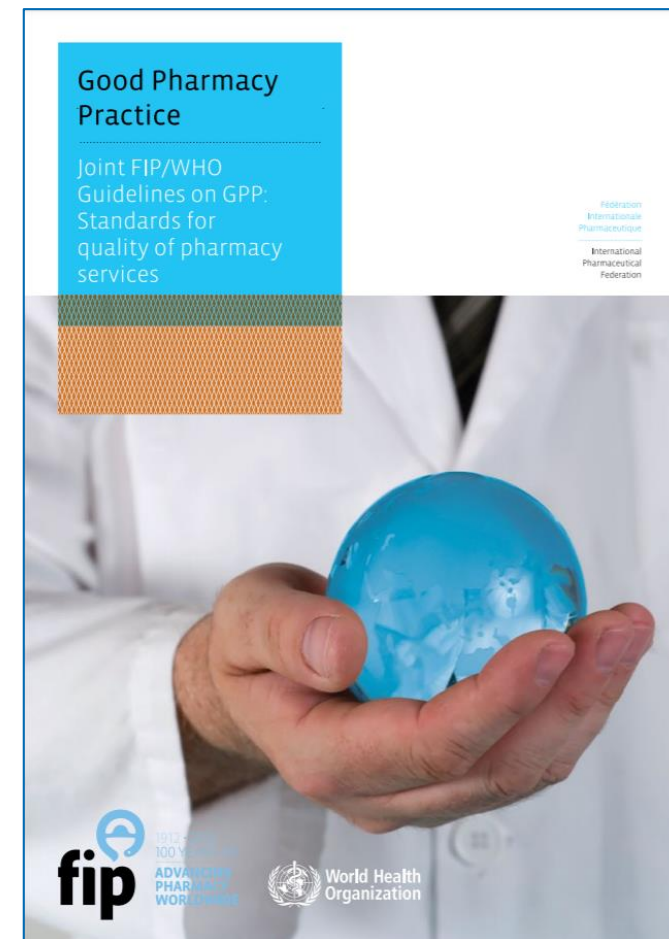
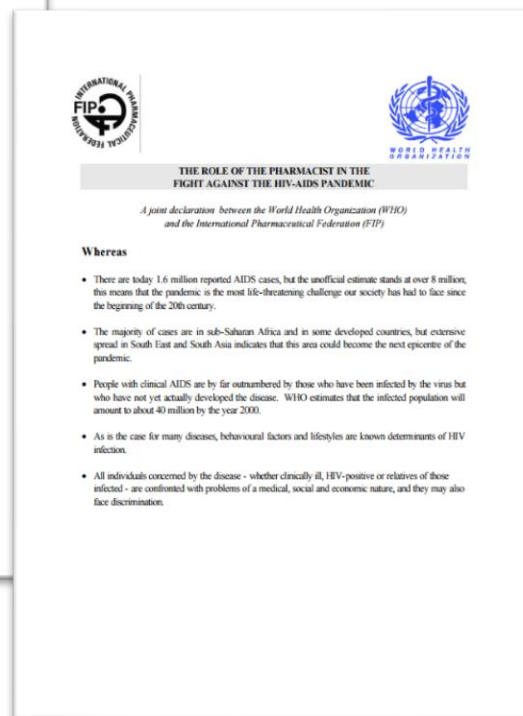
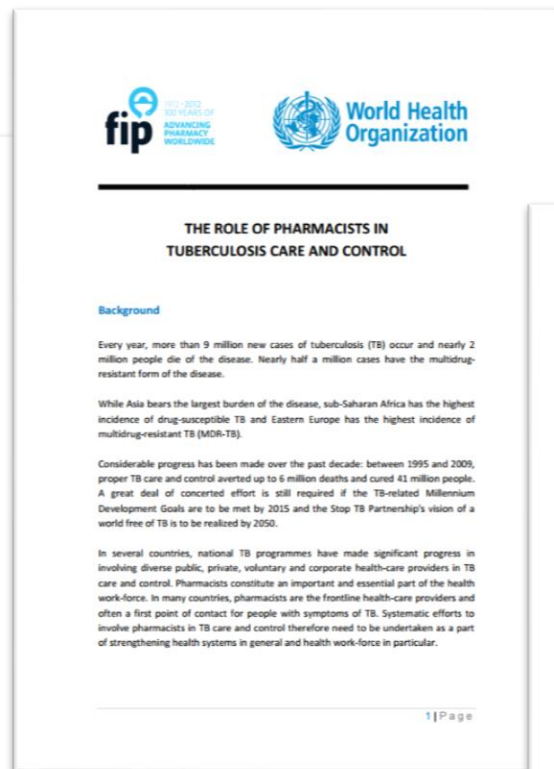
FIP-WHO joint publications

Guidelines, standards and policy statements

Annex 2

FIP-WHO technical guidelines: Points to consider in the provision by health-care professionals of children-specific preparations that are not available as authorized products

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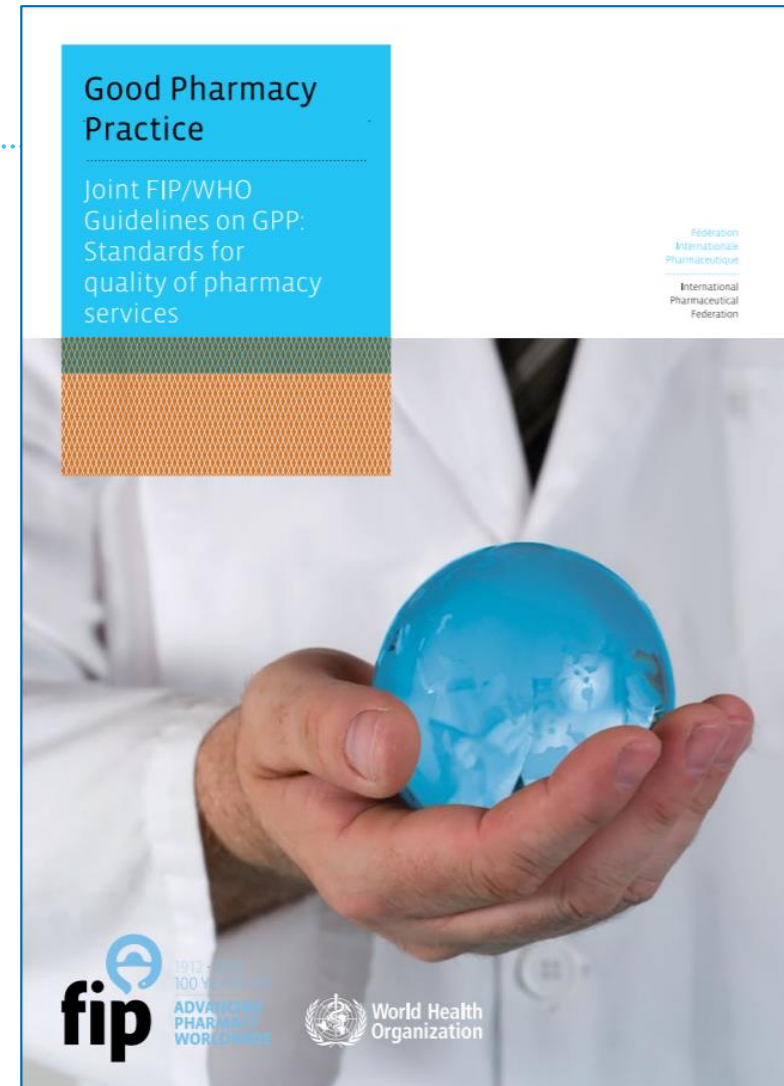


FIP-WHO joint publication

Good Pharmacy Practice

Good Pharmacy Practice

- Defines aim of pharmacy practice as to "*contribute to health improvement and to help patients with health problems to make the best use of their medicines.*"
- Serves as a guidance document for the development of specific standards of GPP at national levels by national pharmacists associations and other stakeholders - strategic plan for developing services



Implication for pharmacists

Stop and reflect



But what does this
mean for my
practice?

FIP-WHO joint publication

Good Pharmacy Practice



- Defines aim of pharmacy practice as to "*contribute to health improvement and to help patients with health problems to make the best use of their medicines.*"
- Serves as a guidance document for the development of specific standards of GPP at national levels by national pharmacists associations and other stakeholders - strategic plan for **developing services**

[...] Pharmacists should have an educator, facilitator and immunizer role, thus contributing to the prevention of diseases through participation in vaccination programmes, by ensuring vaccination coverage and by also ensuring vaccine safety. [...]



FIP-WHO joint publication

Good Pharmacy Practice

Immunisation services adopted by national pharmacists associations:

- FIP report *An overview of current pharmacy impact on immunisation* - Currently, pharmacist-administered vaccination services have the potential to reach a total global population of 655 million²
- *FIP global vaccination advocacy toolkit* – launch followed by series of events on “Vaccinology” in Q3 2020
- Pharmacists associations to implement the services and to promote pharmacists participation in community immunisation campaigns: e.g. the Philippines¹, Ireland, Portugal, USA...



Pharmacy-based Immunization Services in the Philippines

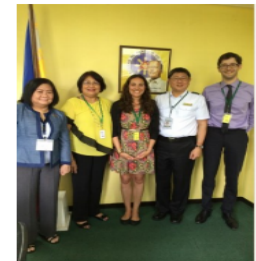
By: Yolanda R. Robles, PhD

Currently, there is a low rate of vaccination in our country among vulnerable groups, including the elderly; however, adult vaccination is not yet part of the EPI vertical program of the Department of Health. Pharmacies and pharmacists are viewed as potential means to increase the rate of vaccination, expand public awareness on immunization and ultimately, to save lives. The idea of involving Filipino pharmacists in immunization came as an outcome of discussion between Dr. Luc Besancon, FIP General Secretary & CEO and Dr. Kenneth Hartigan-Go, Acting FDA Director-General in April 2014, as facilitated by PPhA. PPhA was seen as

project given that it is the PRC-accredited national organization of pharmacists with 10 affiliate organizations and 85 local chapters all over the country. In response to this call for pharmacists' involvement, the PPhA came up with the program for Pharmacy-based immunization services and established a core committee consisting of government agencies, professional organizations, NGOs, pharmaceutical industry, retailers and patient groups. The core committee is expected to formulate proposals on certification policies for pharmacists to be trained as immunizers and accreditation for pharmacy establishments to be

training modules on pharmacy-based immunization services. The training modules and accreditation and certification policies and guidelines are expected to be completed by the end of April 2015 while the development of the Live Training Seminar will begin by May 2015. These concerted efforts by the PPhA and partner stakeholders are all geared towards the ultimate goal of creating an "immunization neighbourhood" that promotes "collaboration, coordination and communication among immunization stakeholders dedicated to

immunization needs of the patient and protecting the community from vaccine-preventable diseases." (APhA, 2014).



Meeting among FIP, Philippine FDA and PPhA Leaders on April 28, 2014

- 1 <http://bit.ly/2akAnUj>
- 2 www.fip.org/publications

Antimicrobial resistance (AMR)

FIP's contribution to WHO Global Action Plan on AMR

2008 FIP policy statement on AMR



FIP consultations with WHO and interventions at EB and WHA

2015 WHO Global action plan (GAP) on AMR



Requests from FIP member organisations to collect the evidence into a **reference document**

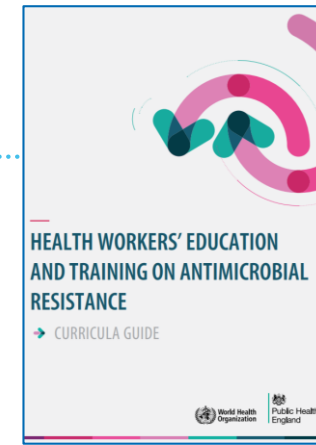
Implementation of GAP -> FIP presented at 1st WHO meeting on healthcare professionals' role in AMR in March 2016



FIP AMR statement



Countries to develop national AMR policy by 2017



2020 Launch of FIP Forum on AMR

Advocacy for the pharmacy profession

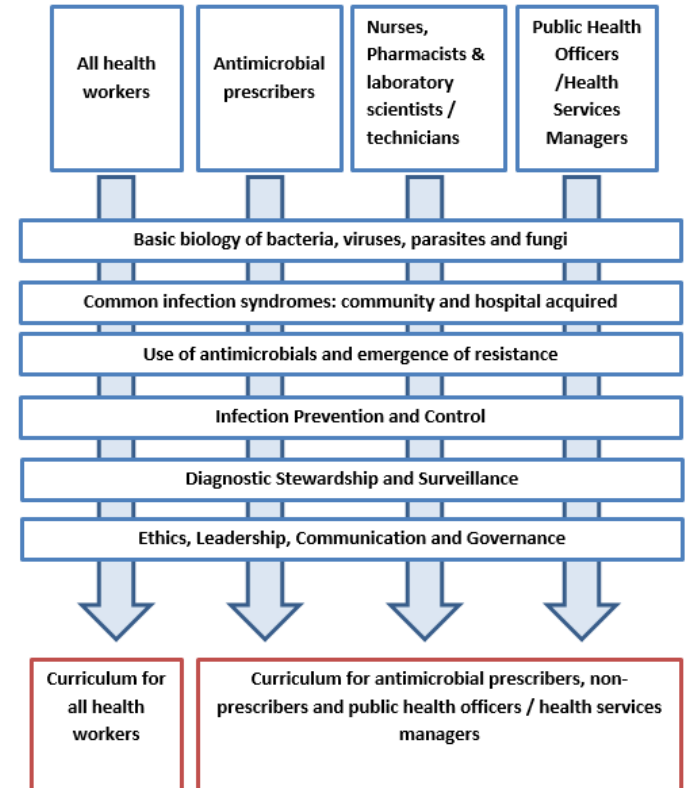
Antimicrobial resistance

Combating antimicrobial resistance (AMR) through education of health professionals

WHO zero draft of the prototype AMR curriculum

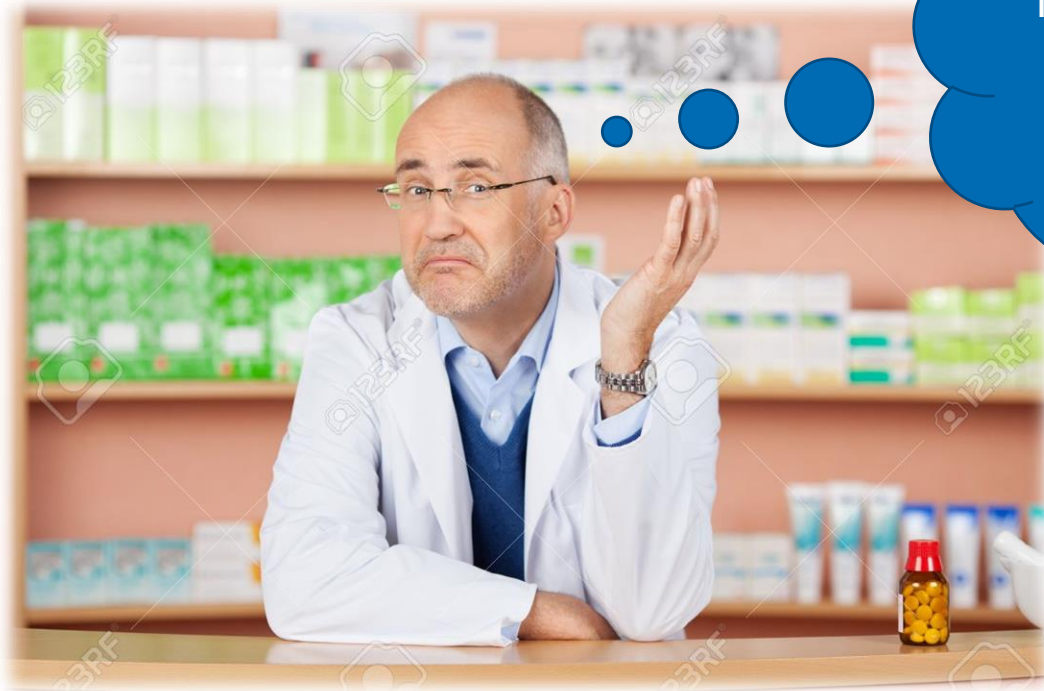
- Next step following the competency framework on antimicrobial resistance development
- Implementation – through interested universities within FIP network in 2020

Matrix model for AMR curriculum



Implication for pharmacists

Stop and reflect



But how can I contribute to improved awareness and reduction of antimicrobial resistance?

Antimicrobial resistance (AMR)

WHO-FIP Campaign

- Campaign "Antibiotics: Handle with care"
 - Celebration of **Antimicrobial Awareness Week - November 2020**
 - Information sheets for pharmacists, posters, online quiz, pictures, videos

Join FIP-WHO campaign!

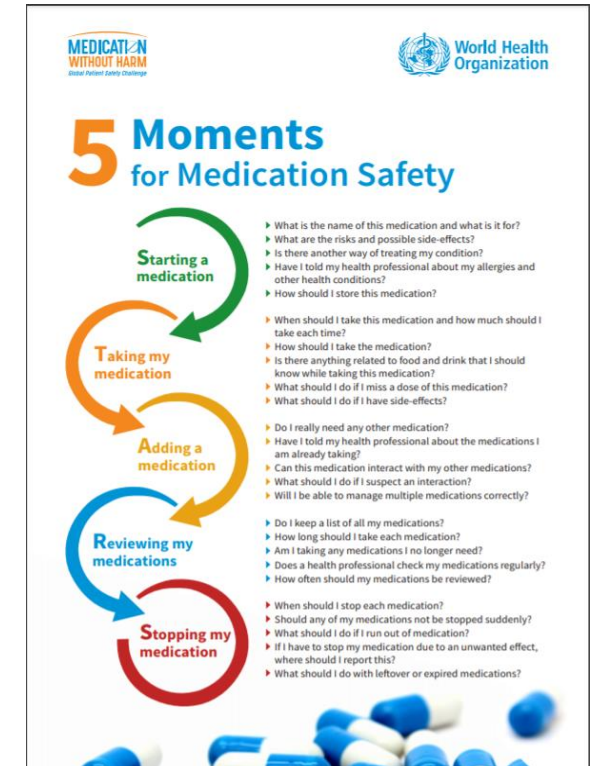


Advocacy for the pharmacy profession

Patient safety

- FIP contributed to the development of several WHO tools:
 - WHO 5 Moments for Medication Safety
 - WHO patient empowerment material for improved patient safety: Before you take it... KNOW. CHECK. ASK
- FIP also reviewed the WHO Patient Safety Research: A guide for developing training programmes

- BPP working group to prepare a reference document with evidence and examples of activities from around the world chaired by Marja Airaksinen (Finland) and Parisa Aslani (Australia)



WHO 5 Moments for Medication Safety

Advocacy for the pharmacy profession

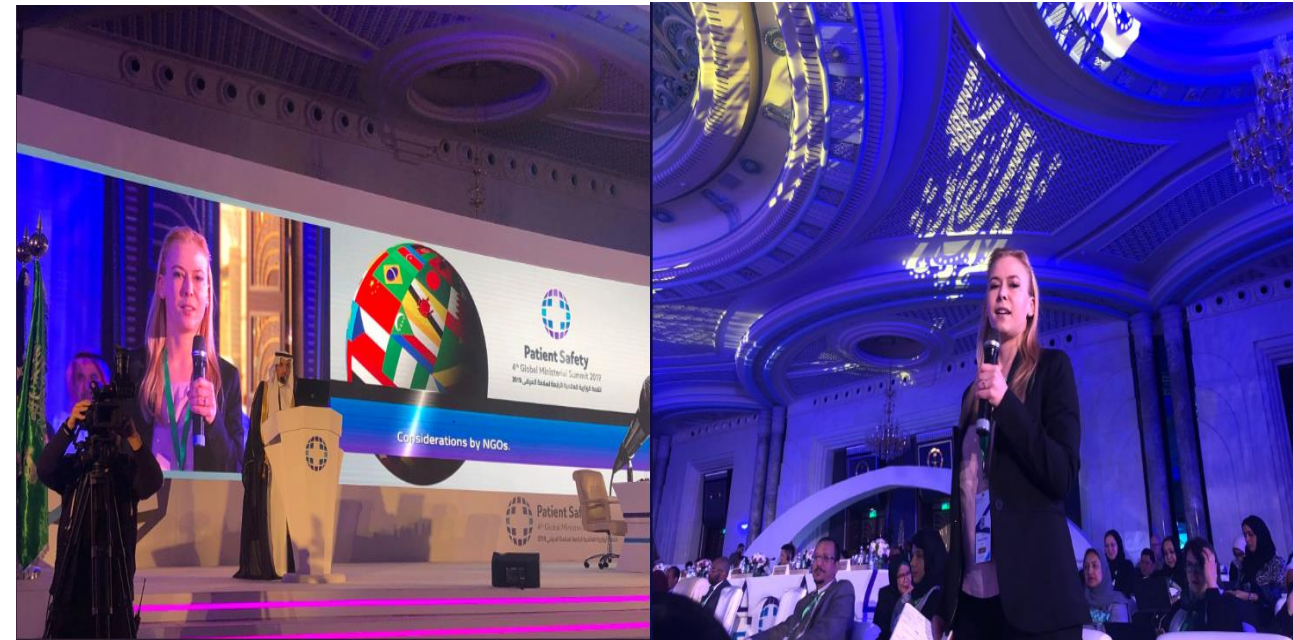
Global Ministerial Summit on patient safety

- **4th Global Ministerial Summit, Saudi Arabia**

- FIP highlighted pharmacists' key role in ensuring patient safety
- Presented best practices from around the world

- **Demonstrating how pharmacists improve patient safety**

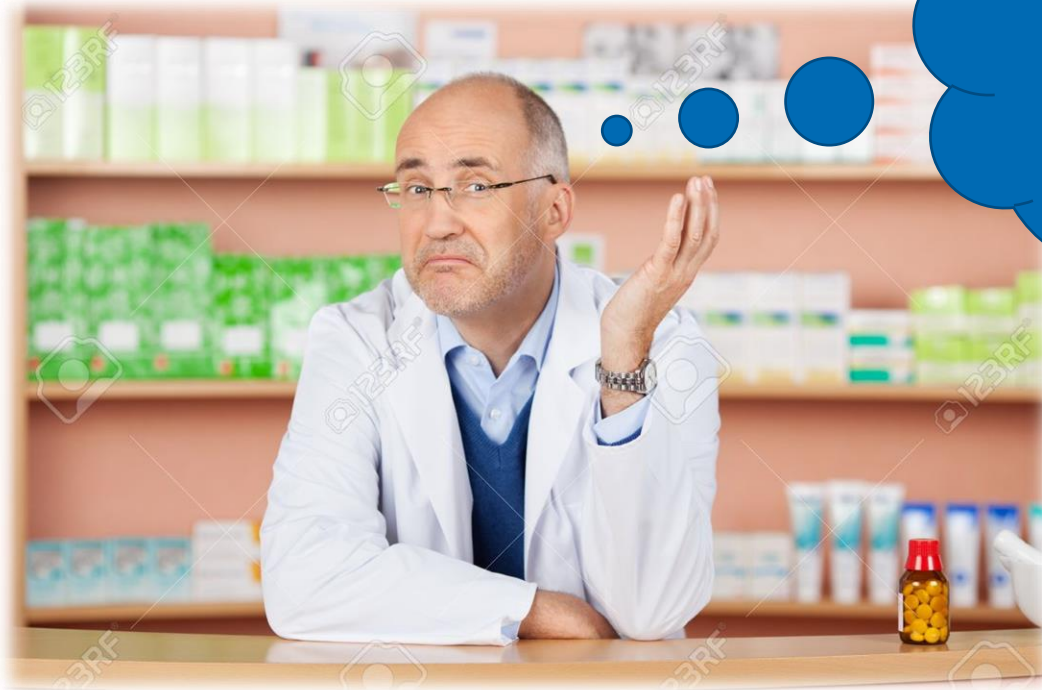
- FIP endorsed the Jeddah Declaration on Patient Safety



FIP's Lead for Policy, Practice and Compliance, Zuzana Kusynová highlighting pharmacists' key role in ensuring patient safety

Implication for pharmacists

Stop and reflect

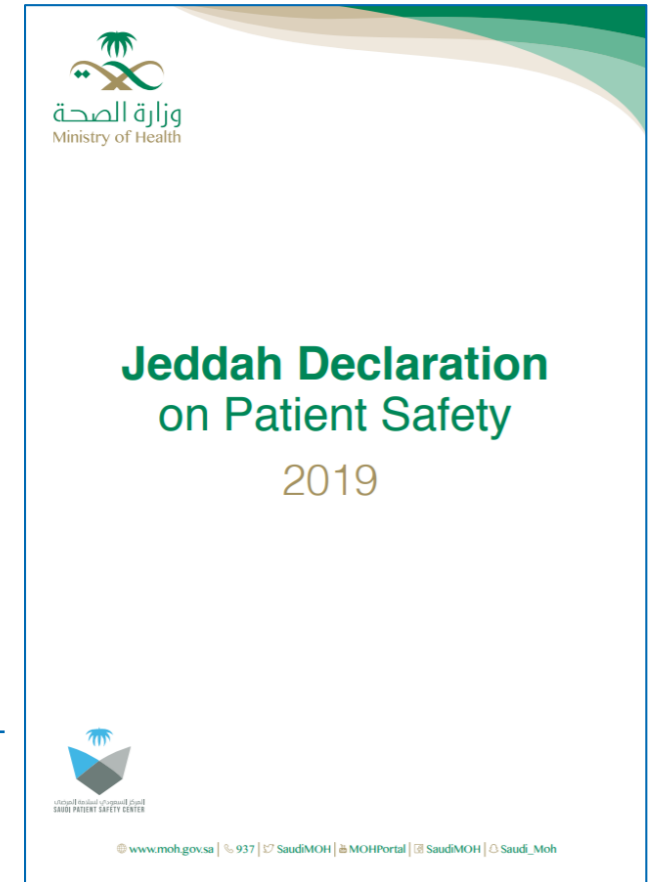


But why is the advocacy important for improved patient and medication safety?

Advocacy for the pharmacy profession

Global Ministerial Summit on patient safety

- Thanks to FIP's advocacy, the declaration specifically refers to promotion of medication safety in community pharmacies and strengthening the efforts of patient empowerment and community engagement

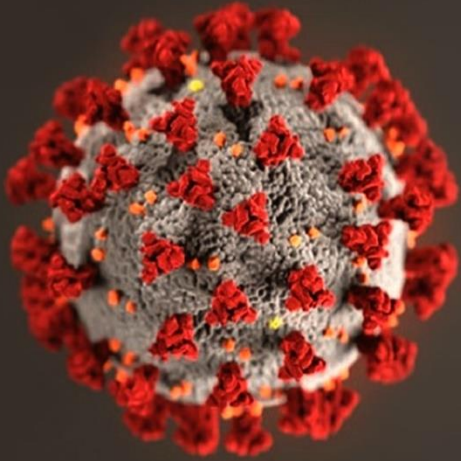


8. Promote Medication Safety in Community Pharmacies

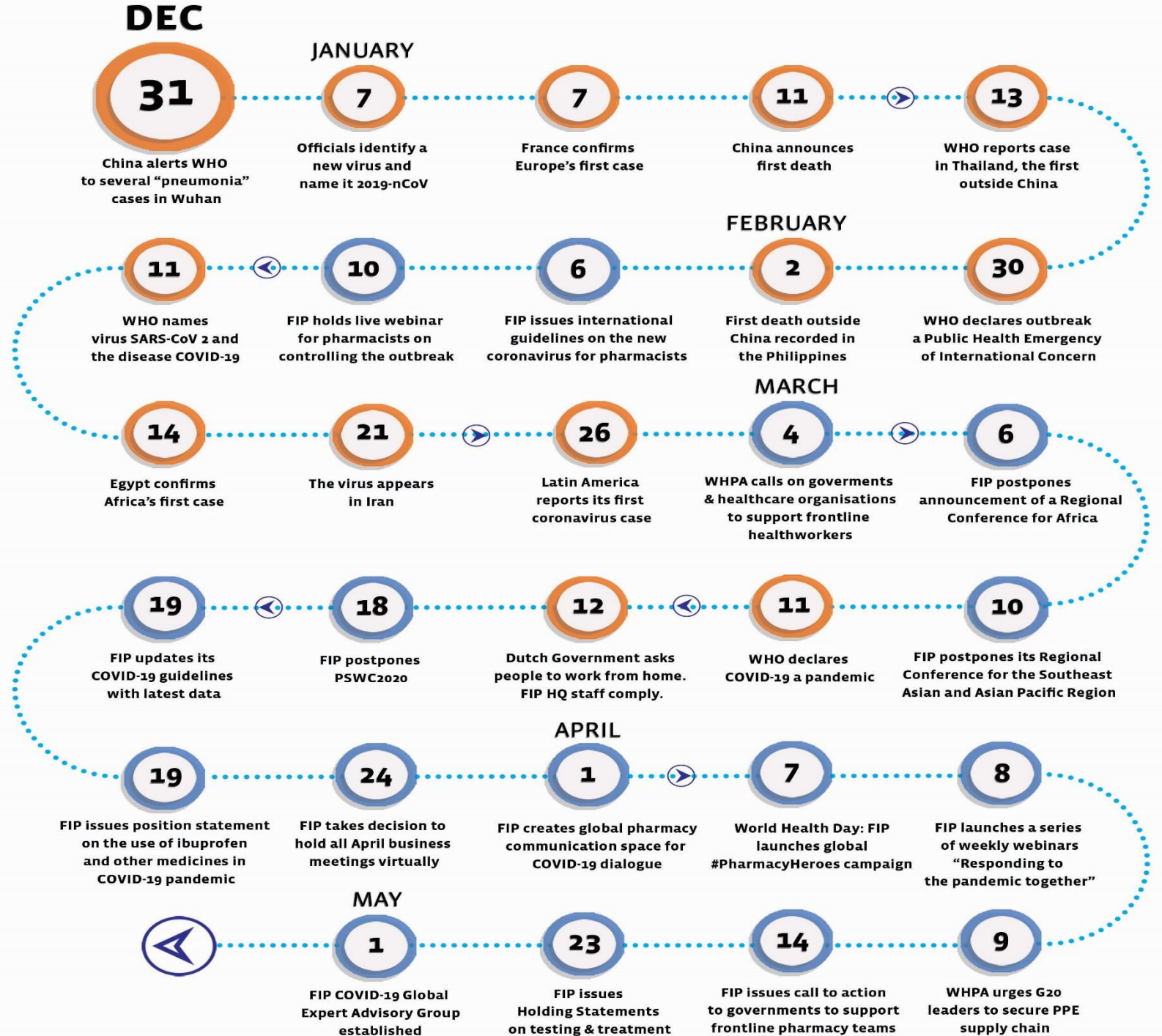
To promote the implementation of the 3rd Global Patient Safety Challenge: Medication without Harm, in community pharmacies. Such move would help improve medication safety as well as strengthening the efforts of patient empowerment and community engagement.

FIP policy work on COVID-19

FIP Covid-19 Information Hub



<https://www.fip.org/coronavirus>



FIP policy work on COVID-19

Call to action

- **FIP call to action to support pharmacists and pharmacy workers on the coronavirus/COVID-19 frontline**
 - *Recognising pharmacists and pharmacy staff as key workers*
 - *Fully including them in emergency protocols*
 - *Affording them freedom of movement during lockdowns*
 - *Ensuring access to appropriate protective equipment*
 - *In coordination with supply chain stakeholders, allowing early prescription refills, supply of larger quantities of medicines and emergency supplies without a prescription, especially for patients with chronic non-communicable diseases*
 - *Identifying medicines that are at risk of shortage and working to put in place mitigation plans (e.g. authorising pharmacists to conduct therapeutic substitution without prescriber authorization)*



The screenshot shows the top portion of a document titled "FIP CALL TO ACTION". The title is in a blue box. Below it, the subtitle "To support pharmacists and pharmacy workers on the coronavirus/COVID-19 frontline" is also in a blue box. The document features the FIP logo in the top right corner and the text "Fédération Internationale Pharmaceutique" in the bottom right corner. The main body of text is in a standard black font, discussing the role of pharmacies during the COVID-19 pandemic.

fip International Pharmaceutical Federation

FIP CALL TO ACTION
To support pharmacists and pharmacy workers on the coronavirus/COVID-19 frontline

Pharmacies are often the first point of contact with the health system. In some parts of the world, this is ever more true. As hospitals and other healthcare facilities are challenged with caring for large numbers of COVID-19 patients and as countries around the world restrict non-essential daily activities and services for the public, the pharmacy becomes an even more vital access point for medicines and healthcare advice.

The valuable service that pharmacists and their teams provide to communities, and their important contribution to easing the enormous strain being placed on our world's health systems during this coronavirus/COVID-19 pandemic, is now clearer than ever.

Pharmacists at community and hospital pharmacies and clinical biology laboratories are preventing the spread of the new coronavirus disease by advising the public and supporting the efficient management of infection by healthcare systems. Around the world, our colleagues are making sure that patients, particularly the vulnerable, receive their medicines despite the quarantines and lockdowns. They are continuing to ensure a robust and efficient medicines and medical product supply chain, in some cases compounding hand sanitisers themselves to relieve shortages.

Fédération Internationale Pharmaceutique

FIP policy work on COVID-19

Collaboration with partners

World Health Professions Alliance

- Call for immediate G20 action to secure personal protective equipment for health personnel (April 2020)
 - *Coordinated action to ensure the security of the supply chain of personal protective equipment (PPE) for all health professionals and healthcare workers on the frontline against COVID-19 and in all countries alike*
 - *Ensure the supply chains for PPE with speed and consistency, through manufacturing, customs, procurement, and delivery*
 - *A cooperative and consistent approach, put geopolitics aside*
 - *Help for low-income countries that may be dependent on high-income countries*



Open letter to G20 Heads of States and Governments

WHPA calls on immediate G20 action to secure personal protective equipment for health personnel

Geneva, 7 April 2020

We are writing to you as the Presidents of the World Health Professions Alliance which represents more than 31 million health professionals worldwide, assembling essential knowledge and experience from the key health professions in more than 130 countries.

We are calling on you, the G20 leaders, to take coordinated action to ensure the security of the supply chain of personal protective equipment (PPE) for all health professionals and healthcare workers on the frontline against COVID-19 and in all countries alike. Only by acting in cooperation, across borders, will we be able to ensure that PPE reaches those who are literally putting their lives on the line to save our people from coronavirus. And there is no room for destructive competition between countries.

Make no mistake, if the G20 does not act now to secure the PPE supply chain more nurses, doctors, pharmacists, physiotherapists, dentists and other frontline caregivers will die, as we are seeing increasing infection rates of the virus amongst these vital staff.

Healthcare staff are understandably frightened both for themselves and their families and despite their courage and commitment, some may seek to leave the profession or take

Implication for pharmacists

Stop and reflect



But how can I learn more about COVID-19?

FIP Guidance on COVID-19

For pharmacists



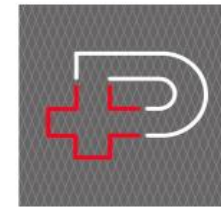
[FIP Guidance & summaries](#)



[Other FIP resources](#)



[FIP COVID-19 Online Programme \(webinars\)](#)



[#PharmacyHeroes Campaign](#)



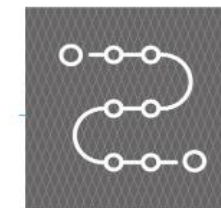
[Resources from organisations around the world](#)



[Questions from FIP members](#)



[Articles](#)



[FIP COVID-19 Timeline](#)



[In memoriam](#)

Conclusions

Conclusions

- FIP ensures pharmacists' and pharmaceutical scientists' voice being heard on global health agenda;
- FIP articulates involvement of pharmacists and pharmaceutical scientists in evidence-based policy options;
- FIP provides leadership on matters critical to its members – work on specific topics;
- FIP engages in partnerships with WHO, WHPA, IPSF and other stakeholders where joint action is needed.

Opportunities for young pharmacists

Get involved!



FIP VIRTUAL 2020

4 - 25 September 2020

Living and learning through the COVID-19 pandemic – Global reflections

For more information and registration: virtual2020.fip.org

“One FIP” means
trust, solidarity and action!



FIP
VIRTUAL 2020
SEPTEMBER



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Pharmaceutical
Federation

**ADVANCING
PHARMACY
WORLDWIDE**

Thank you for your attention!



Please use Q & A box to ask questions.

I P S F W e b i n a r

YOUTH INVOLVEMENT IN POLICY RESEARCH AND ADVOCACY: CREATING POLICIES AT A GLOBAL LEVEL OF FIP + IPSF

Name of Speaker: **Zuzana Kusynová**
*Lead for Policy, Practice and Compliance
International Pharmaceutical Federation (FIP)*

Hera Ali
IPSF Chairperson of Public Health 2019-2020

Time of Webinar: **27th July 2020, 1.00 pm GMT+1**



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